

University of Miami Special Collections

Finding Aid - Vintage Greeting Card Collection (ASM0677)

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Language of description: English

University of Miami Special Collections

1300 Memorial Drive

Coral Gables

FL

United States

33146

Telephone: (305) 284-3247

Fax: (305) 284-4027

Email: asc.library@miami.edu

<https://library.miami.edu/specialcollections/>

<https://atom.library.miami.edu/index.php/asm0677>

Vintage Greeting Card Collection

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Summary information

Repository:	University of Miami Special Collections
Title:	Vintage Greeting Card Collection
ID:	ASM0677
Date:	ca. 1920s-1980s (date of creation)
Physical description:	Linear Feet
Language:	English
Dates of creation, revision and deletion:	

Scope and content

A collection of vintage greeting cards, which currently features a unique selection of cards acquired by an unknown collector over thirty years. Thematically, the greeting cards showcase the ubiquitous view of traditional gender roles that permeated different eras, with the earliest cards dating to the 1920s. Though the cards are meant to be colorful, playful, and sentimental, they highlight the evolution of the depiction of both genders and their interactions as a couple over time, and in some cases, even prove to be subversive of traditional gender norms.

Notes

Title notes

Restrictions on access

This collection is open for research.

Other notes

- **Publication status:** Published
- **Description identifier:** ArchonInternalCollectionID:1643

Access points

- Ephemera (documentary form)
- Gender Roles (subject)
- Gender Studies (subject)
- Occupations -- Traditional (subject)
- Women's Studies (subject)

Series descriptions

Series id385010: Gender Roles

Publication status:

Published

File / item list

Ref code	Title	Dates	Access status	Container
id385002	File - Couples			1
id385005	File - Couples - General	1937-1946, n.d.		1 1
id385023	Item - Children as Adults			1 1
id385025	Item - Driving/Steering			1 1
id385026	Item - General Behavior			1 1
id385006	File - Couples - General	1923, n.d.		1 2
id385024	Item - General Behavior			1 2
id385007	File - Couples - Marriage	1935-1948, n.d.		1 3
id385027	Item - Marriage			1 3
id385008	File - Couples - Occupations	1943-1946, n.d.		1 4
id385028	Item - Occupations			1 4
id385009	File - Couples - Romanticism	1931-1947, n.d.		1 5
id385029	Item - General Romanticism			1 5
id385030	Item - Ogling			1 5
id385003	File - Men			2
id385012	File - Men - Fathers and Nurturers	1939-1987, n.d.		2 1
id385031	Item - Men as Fathers			2 1
id385032	Item - Men as Nurturers			2 1
id385013	File - Men - Occupations	1941-1950, n.d.		2 2
id385033	Item - Cowboys			2 2
id385034	Item - General Occupations			2 2
id385035	Item - Space and Military			2 2
id385014	File - Men - Traditional Gender Roles	1939-1980, n.d.		2 3
id385040	Item - Cars and Trucks			2 3
id385041	Item - Masculinity			2 3
id385015	File - Men - Traditional Gender Roles	1929-1957, n.d.		2 4

id385044	Item - Outdoor Play	2 4
id385046	Item - Sports	2 4
id385047	Item - Trains	2 4
id385016	File - Men and Women - Role Reversal 1940-1946, n.d.	2 5
id385048	Item - Role Reversal	2 5
id385004	File - Women	3
id385017	File - Women - Coquettes and Sex Appeal 1921-1978, n.d.	3 1
id385052	Item - Coquettes	3 1
id385053	Item - Sex Appeal	3 1
id385018	File - Women - Housework 1940-1985, n.d.	3 2
id385060	Item - Cleaning	3 2
id385062	Item - Cooking	3 2
id385063	Item - Ironing	3 2
id385064	Item - Sewing	3 2
id385065	Item - Washing	3 2
id385066	Item - Women in Aprons	3 2
id385019	File - Women - Traditional Gender Roles 1939-1948, n.d.	3 3
id385067	Item - Animals in Women's Role	3 3
id385068	Item - Days of the Week	3 3
id385069	Item - Girls at Play	3 3
id385070	Item - Military	3 3
id385071	Item - Occupations	3 3
id385020	File - Women - Traditional Gender Roles 1948-1983, n.d.	3 4
id385073	Item - Playing Mom	3 4
id385075	Item - Tending to Animals	3 4
id385076	Item - Women - General	3 4
id385021	File - Women - Traditional Gender Roles 1940-1980, n.d.	3 5
id385077	Item - Women - General	3 5
id385080	Item - Women Nurturing	3 5
id385022	File - Women - Traditional Gender Roles 1934-1953, n.d.	3 6
id385083	Item - Women Wearing Hats	3 6
id385085	Item - Women with Babies	3 6